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COMMENTARY

The Future of Workplace Equality

The workplace of the future will be unlike what we've known before. In the post-pandemic world, workers are open to changing jobs and finding companies that align with their personal values systems.

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O 5 minute read

Diversity

By Angela Reddock-Wright

Black History Month is a good time to look at what has happened in the American workplace in the last year. Many businesses put into practice commitments made following George Floyd's death and subsequent protests. Diversity, equality, and inclusion (DEI) programs have made a meaningful difference in many workplaces. Companies have started listening to workers, hoping to stanch the COVID "great resignation" we've all read about.

The pandemic and the Black Lives Matter movement challenged employers in ways never seen before. They forced businesses to elevate the ways in which they viewed and addressed equality in the workplace. Despite significant changes over the past year, we still have a long way to go before equality is truly universal. This month, Brian Flores, former coach of the Miami Dolphins, charged the National Football League and team owners with fostering a racially biased work environment, and his lawsuit has shined a spotlight on alleged continued disparities in the NFL as well as other major employers.

The 1964 <u>Civil Rights Act</u> expressly outlawed discrimination on the basis of race in American workplaces. But statistics show that <u>Black Americans</u> account for just 5% of manager positions in the 80 Fortune 500 companies for which data were available, compared with a 13% share of the U.S. population. Hispanics and Latinos represent 6% of manager positions versus an 18.4% share of the population.

The good news is that companies across the country have embraced Diversity, Equality, and Inclusion (DEI) programs, which can help identify disparities in recruiting, hiring, pay and promotion. But these programs are only as good as the processes and guidelines companies adopt to ensure their success, and they should be part of a larger corporate commitment to diversity. There is a need not only to increase the percentage of people of color among the rank and file workforce, but also in the C-suite and on corporate boards of directors. California Senate Bill 826 and Assembly Bill 979, along with similar laws in ten other states, are tools to help create gender and ethnic diversity on publicly traded corporate boards.

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As companies have honed their approaches to DEI, many have become outspoken on issues concerning the fight for social justice. A recent panel of the <u>Forbes Business Development Council</u> highlighted some key benefits of strong DEI programs, including increased sales, greater employee loyalty, and lower turnover. These companies include such well-known brands as Facebook, Zoho and Werkz.

Yet even when companies take steps to eliminate overt bias, unconscious bias can be present. Many jobs result from word-of-mouth among people who are demographically alike, often leaving minorities in the cold. <u>Black workers</u> often report that they've been rated lower than their white counterparts, and <u>many minorities</u> perceive themselves to be subject to greater scrutiny than their white counterparts and at greater risk of being fired.

This is where COVID, despite its devastating impact on people's health, has provided a silver lining. The pandemic has fundamentally changed attitudes about work. Employees have raised the bar in terms of what they expect from their employers, as evidenced by the "great resignation" as well as protests, internal complaints, and lawsuits alleging race discrimination, failure to promote and other violations.

Over the past year, workers have <u>openly challenged</u> employers to address issues of race and DEI in the workplace. Although worker activism is nothing new, this new activism is not simply about wages and working conditions. Workers have come to understand the impact corporations have on society, and they now realize the power they themselves wield. Employers are increasingly expected to be good corporate citizens, and those who fail to respond could see lower employee morale and higher rates of attrition.

As companies have implemented DEI programs to broaden the look and feel of their workforces, they are also being challenged by their workers to open the channels for dialogue and action on a broad range of social, cultural, and moral issues. Those who are unable to do this risk losing not just their workers and revenue, but also their standing in the global business community.

For an increasingly vocal and activist contingent of workers, the question ultimately boils down to whether they can feel good about the companies where they work. Is their workplace truly welcoming to minorities? Can they speak their minds without fear of retaliation or retribution? Does their work help make the world a better place?

Finally, and in growing numbers, workers are unashamedly demanding what they want from companies. They are signaling a desire to hold employers to a <u>higher standard</u>. More and more employees want to work for companies where they are valued and where they feel an alignment with their own personal <u>mission and values</u>.

The workplace of the future will be unlike what we've known before. In the post-pandemic world, workers are open to changing jobs and finding companies that align with their personal values systems. In order to succeed, employers and employees alike must join forces together and have a meeting of the minds to achieve their common goals—great, healthy, and thriving workplaces that provide growth and opportunity for all.

<u>Angela Reddock-Wright</u> is founder and managing partner of the Reddock Law Group of Los Angeles and a neutral with Judicate West. She is an employment and labor law attorney, mediator, arbitrator, and workplace and Title IX investigator.

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